ALABAMA BALLET

Pointe Ball

2027

CORPORATE
SPONSORSHIP
OPPORTUNITIES

CELEBRATING
45
Years of
ALABAMA BALLET

ALABAMA BALLET

ALABAMA BALLET'S ANNUAL

Pointe Ball

Saturday, February 20, 2027 | 6 PM

HAVEN · 2515 6TH AVE S, BIRMINGHAM, AL 35233

BLACK TIE ATTIRE · CATERING BY KATHY G.

2027 HONOREE

Janet Rooney

2027 POINTE BALL COMMITTEE CO-CHAIRS

Elizabeth Lee, Brandeis Short,
Anna McClendon

ADVISOR

Ray Jordan

About the Ball

THE 2027 ALABAMA BALLET POINTE BALL

The 2027 Pointe Ball will honor Janet Rooney. We invite you to celebrate with us on Saturday, February 20, 2027, at the Alabama Ballet Pointe Ball, our annual fundraising gala featuring dinner, dancing, and a special performance by Alabama Ballet, as we celebrate 45 years of Alabama Ballet.

This signature philanthropic evening raises vital funds for the Ballet while offering guests a memorable opportunity to celebrate the Company, its extraordinary dancers, and the generous patrons whose commitment makes our work possible. Proceeds from the Pointe Ball benefit the Alabama Ballet Company, the Alabama Ballet School, and our education and outreach programs that serve communities across the state.

The evening will begin at 6:00 p.m. at Haven with cocktails, followed by a performance by Alabama Ballet company dancers. Approximately 300 guests, including Artistic Director Christopher Stuart, company members, Alabama Ballet School parents, board members, and friends, will gather for this elegant celebration of artistry and community.

We are especially grateful to our 2027 Pointe Ball Committee Co-Chairs, Elizabeth Lee, Brandeis Short, and Anna McClendon, along with Advisor Ray Jordan, for bringing their creativity and vision to this special evening, and to our Corporate Committee and friends of Alabama Ballet for their leadership and support.

By investing in the arts, you strengthen the cultural fabric of our community. The success of the Alabama Ballet Pointe Ball empowers us to fulfill our mission of changing lives through dance: promoting and fostering the development of classical and contemporary ballet through exceptional performances, dance education, and meaningful community outreach.

About Alabama Ballet

STATE OF ALABAMA BALLET, INC.

Alabama Ballet engages, inspires, and educates audiences through world-class performances and exceptional educational programming. Established in 1981, Alabama Ballet is Birmingham's second-largest performing arts organization and the state's premier professional ballet company.

The Company is composed of 25 professional dancers, 6 Apprentices, and 7 Studio Company members from across the United States and abroad, along with 10 full-time and 10 part-time staff, and contributes an estimated $7.2 million annually to Alabama's economy. Under the artistic direction of Christopher Stuart, Alabama Ballet presents five major productions each season and tours throughout the state. The Alabama Ballet Center for Dance, located on 1st Avenue South, is a 21,500-square-foot facility housing six studios, administrative and artistic offices, a costume shop, storage facilities, and the Alabama Ballet School.

The Alabama Ballet School provides the highest quality training for aspiring artists of all ages. The curriculum is student-centered and serves students who dance recreationally as well as those preparing for professional careers. The School operates year-round, offering classes for ages four through adult, and provides need-based scholarships and financial aid for students enrolled in the School and summer programs.

Through performances, education, and outreach, Alabama Ballet cultivates Alabama's artistic talent and strengthens community support for the arts. Each year, Alabama Ballet reaches more than 15,000 youth statewide through meaningful and accessible educational initiatives such as free educational performances, youth casting opportunities, Dance Discovery Workshops, and First Look performances.

Alabama Ballet is a 501(c)(3) nonprofit organization.

Pointe Ball Committee

2027

Elizabeth Lee, *Co-Chair*

Brandeis Short, *Co-Chair*

Anna McClendon, *Co-Chair*

Ray Jordan, *Advisor*

Theresa Caridi

Jennifer Dunn

Prim Escalona

Kaitlin Farley

Kelli Fleming

Tara Hulgan

Amy Landry

Virginia Markstein

Elisabeth Pellathy

Laura Pemberton

Janet Richey

Cameron Steineker

Angie Ward

CORPORATE COMMITTEE

To be announced

Prima

PRESENTING SPONSOR · $25,000

- Recognition as the Presenting Sponsor in the curtain speech at the Alabama Ballet Pointe Ball
- Three tables of eight at the Alabama Ballet Pointe Ball with premium seating
- Signage with company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Presenting Sponsor in the Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on the Alabama Ballet website and social media as the Alabama Ballet Pointe Ball Presenting Sponsor
- 20 premium ticket vouchers for 2027-2028 Alabama Ballet season performances

I am pleased to support the 2027 Alabama Ballet Pointe Ball at the Prima Level _____

We cannot attend but wish to make a 100% tax deductible donation of $ _____

Checks should be made payable to Alabama Ballet.

_____ Please reserve my sponsorship and invoice my company.

_____ Please find my check enclosed.

_____ Please charge my credit card (circle one): VISA MC AMEX

Card Number	Exp. Date	Billing ZIP Code	Security Code
_____	_____	_____	_____

Signature _____ Date _____

Bourrée

BOURRÉE LEVEL SPONSOR · $15,000

- Recognition as the Bourrée Sponsor in the curtain speech at the Alabama Ballet Pointe Ball
- Two tables of eight at the Alabama Ballet Pointe Ball with premium seating
- Signage with company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Bourrée Level Sponsor in the Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on the Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 10 premium ticket vouchers for 2027-2028 Alabama Ballet season performances

I am pleased to support the 2027 Alabama Ballet Pointe Ball at the Bourrée Level _____

We cannot attend but wish to make a 100% tax deductible donation of $ _____

Checks should be made payable to Alabama Ballet.

_____ Please reserve my sponsorship and invoice my company.

_____ Please find my check enclosed.

_____ Please charge my credit card (circle one): VISA MC AMEX

Card Number	Exp. Date	Billing ZIP Code	Security Code
_____	_____	_____	_____

Signature _____ Date _____

Allegro

ALLEGRO LEVEL SPONSOR · $10,000

- One table of eight at the Alabama Ballet Pointe Ball
- Signage with company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Allegro Level Sponsor in the Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on the Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 6 premium ticket vouchers for 2027-2028 Alabama Ballet season performances

I am pleased to support the 2027 Alabama Ballet Pointe Ball at the Allegro Level _____

We cannot attend but wish to make a 100% tax deductible donation of $ _____

Checks should be made payable to Alabama Ballet.

_____ Please reserve my sponsorship and invoice my company.

_____ Please find my check enclosed.

_____ Please charge my credit card (circle one): VISA MC AMEX

Card Number	Exp. Date	Billing ZIP Code	Security Code
_____	_____	_____	_____

Signature _____ Date _____

Adagio

ADAGIO LEVEL SPONSOR · $8,500

- One table of eight at the Alabama Ballet Pointe Ball
- Signage with company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Adagio Level Sponsor in the Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on the Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 4 premium ticket vouchers for 2027-2028 Alabama Ballet season performances

I am pleased to support the 2027 Alabama Ballet Pointe Ball at the Adagio Level _____

We cannot attend but wish to make a 100% tax deductible donation of $ _____

Checks should be made payable to Alabama Ballet.

_____ Please reserve my sponsorship and invoice my company.

_____ Please find my check enclosed.

_____ Please charge my credit card (circle one): VISA MC AMEX

Card Number	Exp. Date	Billing ZIP Code	Security Code
_____	_____	_____	_____

Signature _____ Date _____

Patron

PATRON LEVEL SPONSOR · $6,500

- One table of eight at the Alabama Ballet Pointe Ball
- Recognition as Patron Level Sponsor in the Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition on the Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor

I am pleased to support the 2027 Alabama Ballet Pointe Ball at the Patron Level _____

We cannot attend but wish to make a 100% tax deductible donation of $ _____

Checks should be made payable to Alabama Ballet.

_____ Please reserve my sponsorship and invoice my company.

_____ Please find my check enclosed.

_____ Please charge my credit card (circle one): VISA MC AMEX

Card Number	Exp. Date	Billing ZIP Code	Security Code
_____	_____	_____	_____

_____ _____

Signature Date

Sponsor Information

Company/Sponsor Name

Company/Sponsor Address

City, State, ZIP Code

PRIMARY CONTACT INFO

Contact Name and Title

Phone Number

Email Address

AD/MARKETING CONTACT FOR LOGO, TICKETING, SEATING

Name

Title Phone # Email

PLEASE RETURN THIS FORM TO

Alabama Ballet
2726 1st Avenue South, Birmingham, Alabama 35233
T: 205.322.4300 F: 205.322.4444
Email: jennymann@alabamaballet.org

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ALABAMA BALLET · 2026–2027

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