

A decorative border with intricate floral and scrollwork patterns, rendered in a light pink color, framing the central text.

ALABAMA BALLET

*Pointe Ball*

2026

CORPORATE  
SPONSORSHIP  
OPPORTUNITIES





# ALABAMA BALLET POINTE BALL

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Saturday, February 21, 2026 | 6 PM

at Haven, 2515 6th Ave S, Birmingham, AL 35233

Black Tie Attire

Catering by Tre Luna

2026 Corporate Chairs

Tyler Novak & Alexia Borden

2026 Gala Chairs

Elizabeth Lee & Stacie Tubb

2026 Honorary Chairs

Gillian & Michael Goodrich

# ABOUT

## The 2026 Alabama Ballet Pointe Ball

The 2026 Pointe Ball will honor Gillian and Michael Goodrich, thoughtful supporters of Alabama Ballet and champions of communities throughout Alabama. We invite you to celebrate with us on Saturday, February 21, 2026, at the Alabama Ballet Pointe Ball—our annual fundraising gala featuring dinner, dancing, and a special performance by Alabama Ballet.

This signature philanthropic evening raises vital funds for the Ballet while offering guests a memorable opportunity to celebrate the Company, its extraordinary dancers, and the generous patrons whose commitment makes our work possible. Proceeds from the Pointe Ball benefit the Alabama Ballet Company, the Alabama Ballet School, and our education and outreach programs that serve communities across the state.

The evening will begin at 6:00 p.m. with cocktails, followed by a performance by Alabama Ballet company dancers. More than 300 guests—including Artistic Director Christopher Stuart, company members, Alabama Ballet School parents, board members, and friends—will gather for this elegant celebration of artistry and community.

We are especially grateful to our 2026 Gala Committee Chairs, Elizabeth Lee and Stacie Tubb, for bringing their creativity and vision to this special event, and to our Corporate Chairs, Tyler Novak and Alexia Borden, and their dedicated Corporate Committee for their leadership and support.

By investing in the arts, you strengthen the cultural fabric of our community. The success of the Alabama Ballet Pointe Ball empowers us to fulfill our mission of changing lives through dance—promoting and fostering the development of classical and contemporary ballet through exceptional performances, dance education, and meaningful community outreach.

## About the State of Alabama Ballet, Inc. (Alabama Ballet)

Alabama Ballet engages, inspires, and educates audiences through world-class performances and exceptional educational programming. Established in 1981, Alabama Ballet is Birmingham's second-largest performing arts organization and the state's premier professional ballet company.

The company is composed of thirty-eight professional dancers and apprentices from across the United States and abroad. Under the artistic direction of Christopher Stuart, Alabama Ballet presents five major productions each season and tours throughout the state. The Alabama Ballet Center for Dance, located on 1st Avenue South, is a 21,500-square-foot facility housing six studios, administrative and artistic offices, a costume shop, storage facilities, and the Alabama Ballet School.

The Alabama Ballet School provides the highest quality training for aspiring artists of all ages. Its curriculum is developmentally appropriate—both physically and artistically—and serves students who dance recreationally as well as those preparing for professional careers. The School operates year-round, offering classes for ages four through adult, and provides need-based scholarships and financial aid for students enrolled in the School and summer programs.

Through performances, education, and outreach, Alabama Ballet cultivates Alabama's artistic talent and strengthens community support for the arts. Each year, Alabama Ballet reaches more than 15,000 youth statewide through meaningful and accessible educational initiatives such as CityDance, free educational performances, youth casting opportunities, Dance Discovery Workshops, and Second Tuesday performances.

Alabama Ballet is a 501(c)(3) nonprofit organization.

# CORPORATE COMMITTEE

Tyler Novak & Alexia Borden - Chairs

Jennifer Clark

Sarah Cobble

Christopher Daniel

J. Johnson

Edgar Marx

Andrew Nix

Melinda Sellers

Sam Todd

# GALA COMMITTEE

Elizabeth Lee & Stacie Tubb- Chairs

Mary Bradley Anderson

Abby Braswell

Bronwyne Chapman

Caroline Colvin

Jamie Doyle

Jennifer Dunn

Prim Escalona

Kelli Fleming

Tara Hulkan

Elizabeth Jewell

Amy Landry

Jessica Lane

Julie Lewis

Virginia Markstein

Anna McClendon

Maggie O'Connor

Elisabeth Pellathy

Brandeis Short

Stephanie Smith

Cameron Steineker

Amy Strong

# PRIMA

## Prima Level - Presenting Sponsorship - \$25,000

- Recognition as the Presenting Sponsor in curtain speech of The Alabama Ballet Pointe Ball Program
- Three tables of eight at The Alabama Ballet Pointe Ball with premium seating.
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Presenting Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as The Alabama Ballet Pointe Ball Presenting Sponsor
- 20 premium ticket vouchers for 2026-2027 Alabama Ballet season performances.



I am pleased to support The 2026 Alabama Ballet Pointe Ball at the Prima Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Exp. Date

\_\_\_\_\_  
Billing ZIP Code

\_\_\_\_\_  
Security Code

\_\_\_\_\_  
Signature

# BOURÉE

Bourée Level Sponsor - \$15,000

- Recognition as the Bourée Sponsor in curtain speech of The Alabama Ballet Pointe Ball Program
- Two tables of eight at The Alabama Ballet Pointe Ball with premium seating.
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Bourée Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 10 premium ticket vouchers for 2026-2027 Alabama Ballet season performances.



I am pleased to support The 2026 Alabama Ballet Pointe Ball at the Bourée Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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# ALLEGRO

Allegro Level Sponsor - \$10,000

- One table of eight at The Alabama Ballet Pointe Ball
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Allegro Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 6 premium ticket vouchers for 2026-2027 Alabama Ballet season performances.



I am pleased to support The 2026 Alabama Ballet Pointe Ball at the Allegro Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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Billing ZIP Code

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# ADAGIO

Adagio Level Sponsor - \$8,500

- One table of eight at The Alabama Ballet Pointe Ball
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Adagio Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 4 premium ticket vouchers for 2026-2027 Alabama Ballet season performances.



I am pleased to support The 2026 Alabama Ballet Pointe Ball at the Adagio Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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Billing ZIP Code

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Security Code

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# PATRON

Patron Level Sponsor - \$6,500

- One table of eight at The Alabama Ballet Pointe Ball
- Recognition as Patron Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor



I am pleased to support The 2026 Alabama Ballet Pointe Ball at the Patron Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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Card Number

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Exp. Date

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Billing ZIP Code

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Security Code

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Signature

# SPONSOR INFORMATION

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Company/Sponsor Name

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Company/Sponsor Address

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City, State, ZIP Code

Primary Contact Info

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Contact Name and Title

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Phone Number

---

Email Address

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Ad/Marketing Contact for Logo, Ticketing, Seating

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Title

Phone #

Email

Please return this form to:

Alabama Ballet  
2726 1st Avenue South Birmingham, Alabama 35233

T: 205.322.4300

F: 205.322.4444

Email: [jennymann@alabamaballet.org](mailto:jennymann@alabamaballet.org)

# ALABAMA BALLET BOARD OF TRUSTEES 2025-2026

## Executive Committee

Jeremy Retherford, President  
Warren Giardina, President Elect  
Lindsey Druhan, Past President  
Hailey Adams, Treasurer  
Al Vance, Secretary  
Bronwyne Chapman  
Glenda Cochran  
Bridget Drennen  
Jamie Hill  
Tyler Novak  
Mary Pat Weiss  
David Woodall

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Dr. C. Morgan Eiland<sup>∞</sup>  
Suzanne Humphries Evans  
Tom Fox, <sup>∞</sup>  
Joy Grenier  
Wyatt R. Haskell<sup>∞</sup>  
Margaret Head  
Allie Harrison Imaghodor  
J. Johnson  
Mary Clayton Carl Jones  
Ray Jordan<sup>∞</sup>  
Jessica Kubat  
John Lacey<sup>∞</sup>  
Jessica Brooks Lane  
Emily Lassiter  
Dr. Lisa Mani

Allen Bunting Mann  
Anna McClendon  
Candice McKinney  
Elizabeth Miles  
Kacy Ireland Mitchell<sup>∞</sup>  
Maggie O'Connor  
Elizabeth Pilcher  
Michael Sansbury  
Jane Selfe  
Garland Cook Smith<sup>∞</sup>  
Cameron Steinekier  
Stacie Tubb  
Dr. James Wallace  
Mallie Mitchell Whatley  
Olivia Wiggins

## Honorary Board Members

Betty Ferguson Brice\*  
Gage Bush\*  
Jane S. Comer  
Penelope Cunningham\*  
Clara Gerhardt  
James W. Gewin  
Barbara G. Gotlieb  
Dudley Reynolds  
Tammy Towns

\* = Honorary Trustee Emeritus

∞ = Lifetime Board Member

