

ALABAMA BALLET

*Pointe Ball*



CORPORATE  
SPONSORSHIP  
OPPORTUNITIES

2025

# ALABAMA BALLET POINTE BALL

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Saturday, February 22, 2025 | 6 PM

at Haven, 2515 6th Ave S, Birmingham, AL 35233

Black Tie Attire

Catering by Tre Luna

**2025 Corporate Chairs**

**Tyler Novak & Al Vance**

**2025 Gala Chairs**

**Lucy Israel & Stacie Tubb**

**2025 Honorary Chairs**

**Tom & Margie Fox**

# ABOUT

The 2025 Pointe Ball will honor Tom & Margie Fox: loyal patrons and thoughtful supporters of Alabama Ballet. We hope that you will honor our organization by joining us Saturday, February 22, 2025 for the Alabama Ballet Pointe Ball, our annual fundraising event with dinner, dancing, and a special performance by Alabama Ballet. This signature philanthropic occasion will not only raise vital funds for Alabama Ballet but also offers guests a unique opportunity to celebrate the Company, its extraordinary dancers, and all the generous patrons who support the Ballet. The Alabama Ballet Pointe Ball event will raise funds for the School and Company as well as Alabama Ballet's education and outreach programs.

The 2025 Alabama Ballet Pointe Ball will begin at 6:00 pm with cocktails followed by a performance by Alabama Ballet company dancers. Approximately 300 guests along with Artistic Director, Christopher Stuart, dancers, Alabama Ballet School Parents, board members, and friends of Alabama Ballet will enjoy an amazing celebration of our community. The beautiful decorations, dinner, and dancing are made possible by our 2025 Gala Committee Chairs, Lucy Israel and Stacie Tubb.

The 2025 Corporate Chairs, Tyler Novak and Al Vance, their Corporate Committee, and friends of Alabama Ballet encourage you to be a part of this event. By investing in the arts, you are strengthening the cultural fabric of our community. The success of the Alabama Ballet Pointe Ball empowers us to carry out our mission of changing lives through dance by promoting and fostering the development of classical and contemporary ballet through high quality performances, dance education, and community outreach.

## About the State of Alabama Ballet, Inc. (Alabama Ballet)

Alabama Ballet engages, inspires, and educates audiences by offering world-class performances and exceptional educational programming. Established in 1981, it is Birmingham's second largest performing arts organization and Alabama's premiere professional ballet company. The company is made up of thirty-eight professional dancers and apprentices from abroad and across the United States. Under the Artistic Direction of Christopher Stuart, Alabama Ballet performs five major programs over the regular season and tours throughout the state. Located on 1st Avenue South, Alabama Ballet Center for Dance is a 21,500 square-foot facility with six studios that houses the professional company, administrative and artistic offices, costume shop, storage facilities, and the Alabama Ballet School.

Alabama Ballet School provides the highest quality training to aspiring artists of all ages that is developmentally appropriate both physically and artistically and serves members of the community who chose dance as an extra-curricular activity as well as those who aspire to a career in dance. The School functions year-round and offers classes for ages 4 through adult. Need based scholarships and financial aid are available to students of the Alabama Ballet School and summer programs.

Alabama Ballet provides unique artistic opportunities and quality dance education to develop Alabama's home talent of artists and fuel community support for the arts. Alabama Ballet is proud to impact over 10,000 youths annually through meaningful and accessible education and outreach programs. These programs include CityDance, free educational performances for all major performances, youth cast opportunities, Dance Discovery Workshops, and 2nd Tuesday performances.

Alabama Ballet is a 501(c)(3) not for profit organization.

# CORPORATE COMMITTEE

Tyler Novak & Al Vance - Chairs

Christopher Daniel

Mary Goodrich

Jessica Lane

Edgar Marx

Melinda Sellers

# GALA COMMITTEE

Lucy Israel & Stacie Tubb- Chairs

Mary Bradley Anderson

Jenny Burton

Bronwyne Chapman

Margot Cooney

Jamie Doyle

Prim Escalona

Kelli Fleming

Zoe Gowen

Ann Hill

Jamie Hill

Mary Clayton Jones

Amy Landry

Jessica Lane

Liz Lee

Julie Lewis

Virginia Markstein

Candice McKinney

Maggie O'Connor

Carolyn Parker

Lora Retherford

Amy Strong

Eleanor Tolbert

Lauren Weil

Mary Pat Weiss

Mallie Whatley

# PRIMA

## Prima Level - Presenting Sponsorship - \$25,000

- Recognition as the Presenting Sponsor in curtain speech of The Alabama Ballet Pointe Ball Program
- Three tables of eight at The Alabama Ballet Pointe Ball with premium seating.
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Presenting Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as The Alabama Ballet Pointe Ball Presenting Sponsor
- 20 premium ticket vouchers for 2024-2025 Alabama Ballet season performances.

I am pleased to support The 2025 Alabama Ballet Pointe Ball at the Prima Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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Card Number                      Exp. Date                      Billing ZIP Code                      Security Code

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Signature

# BOURÉE

Bourée Level Sponsor - \$15,000

- Recognition as the Bourée Sponsor in curtain speech of The Alabama Ballet Pointe Ball Program
- Two tables of eight at The Alabama Ballet Pointe Ball with premium seating.
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Bourée Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 10 premium ticket vouchers for 2024-2025 Alabama Ballet season performances.

I am pleased to support The 2025 Alabama Ballet Pointe Ball at the Bourée Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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# ALLEGRO

Allegro Level Sponsor - \$10,000

- One table of eight at The Alabama Ballet Pointe Ball
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Allegro Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 6 premium ticket vouchers for 2024-2025 Alabama Ballet season performances.

I am pleased to support The 2025 Alabama Ballet Pointe Ball at the Allegro Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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# ADAGIO

Adagio Level Sponsor - \$8,500

- One table of eight at The Alabama Ballet Pointe Ball
- Signage with Company logo by the Alabama Ballet Pointe Ball check-in table
- Recognition as Adagio Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor
- 4 premium ticket vouchers for 2024-2025 Alabama Ballet season performances.

I am pleased to support The 2025 Alabama Ballet Pointe Ball at the Adagio Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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Security Code

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# PATRON

Patron Level Sponsor - \$6,500

- One table of eight at The Alabama Ballet Pointe Ball
- Recognition as Patron Level Sponsor in The Alabama Ballet Pointe Ball program
- Recognition in Season Program Books in conjunction with the Alabama Ballet Pointe Ball
- Recognition on Alabama Ballet website and social media as an Alabama Ballet Pointe Ball Sponsor

I am pleased to support The 2025 Alabama Ballet Pointe Ball at the Patron Level \_\_\_\_\_

We cannot attend but wish to make a 100% tax deductible donation of \$ \_\_\_\_\_

Checks should be made payable to Alabama Ballet.

\_\_\_\_\_ Please reserve my sponsorship and invoice my company.

\_\_\_\_\_ Please find my check enclosed.

\_\_\_\_\_ Please charge my credit card (Circle one): VISA MC AMEX

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Card Number

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Billing ZIP Code

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Security Code

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Signature

# SPONSOR INFORMATION

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Company/Sponsor Name

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Company/Sponsor Address

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City, State, ZIP Code

Primary Contact Info

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Contact Name and Title

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Phone Number

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Email Address

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Ad/Marketing Contact for Logo, Ticketing, Seating

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Title

Phone #

Email

Please return this form to:

Alabama Ballet  
2726 1st Avenue South Birmingham, Alabama 35233

T: 205.322.4300

F: 205.322.4444

Email: [mary.goodrich@alabamaballet.org](mailto:mary.goodrich@alabamaballet.org) or [micheleswader@alabamaballet.org](mailto:micheleswader@alabamaballet.org)

# ALABAMA BALLET BOARD OF TRUSTEES 2024-2025

## Executive Committee

Jeremy Retherford | President  
Warren Giardina | President-Elect  
Lindsey Druhan | Past President  
Hailey Adams | Treasurer  
Bronwyne Chapman  
Glenda Cochran  
Tom Fox<sup>∞</sup>  
Warren Giardina  
Jessica Kubat  
Al Vance  
Honorable J. Scott Vowell  
Mary Pat Weiss  
David Woodall

## Members at Large

Bridget Drennen	Allen Bunting Mann
Dr. C. Morgan Eiland <sup>∞</sup>	Candice McKinney
Suzanne Humphries Evans	Elizabeth Miles
Joy Grenier	Kacy Ireland Mitchell <sup>∞</sup>
Wyatt R. Haskell <sup>∞</sup>	Tyler Novak
Margaret Head	Maggie O'Connor
Jamie Hill	Elizabeth Pilcher
J. Johnson	Michael Sansbury
Mary Clayton Carl Jones	Jane Selfe
Ray Jordan <sup>∞</sup>	Garland Cook Smith <sup>∞</sup>
John Lacey <sup>∞</sup>	Stacie Tubb
Jessica Brooks Lane	Dr. James Wallace
Emily Lassiter	Mallie Mitchell Whatley
Dr. Lisa Mani	Olivia Wiggins

## Honorary Board Members

Betty Ferguson Brice\*  
Gage Bush\*  
Jane S. Comer  
Penelope Cunningham\*  
Clara Gerhardt  
James W. Gewin  
Barbara G. Gotlieb  
Dudley Reynolds  
Tammy Towns

\* = Honorary Trustee Emeritus

∞ = Lifetime Board Member

