

corporate
sponsorship
opportunities



*Alabama
Ballet
Spring
Soirée*

2022

Alabama Ballet Spring Soirée

Friday, April 8, 2022 | 5:30 PM
Avondale Brewing Company
201 41st St S | Birmingham, AL

2022 Corporate Chairs |

Jessica Kubat & Natalie Bolling

2022 Gala Chairs |

Mary Clayton Jones, Mary Pat Weiss, &
Suzanne Humphries Evans

About

We hope that you will honor our organization by joining us Friday, April 8, 2022 for the Alabama Ballet Spring Soirée, a re-imagined annual fundraising event outdoor under the stars at Avondale Brewing Company with dinner, dancing, and a special performance by Alabama Ballet. This signature philanthropic occasion will not only raise vital funds for Alabama Ballet but also offers guests a unique opportunity to celebrate the Company, its extraordinary dancers, and all the generous patrons who support the Ballet. The Alabama Ballet Spring Soirée event will raise funds for the School and the Company as well as Alabama Ballet's education and outreach programs.

The 2022 Alabama Ballet Spring Soirée will begin at 5:30 pm with cocktails under the stars followed by a performance by Alabama Ballet company dancers. Approximately 300 guests along with Artistic Director, Tracey Alvey, dancers, Alabama Ballet School parents, board members, and friends of Alabama Ballet will enjoy a gourmet dinner by Tasting TBL and an amazing celebration of our community. The beautiful decorations, dinner, and dancing are made possible by our 2022 Gala Committee Chairs, Mary Clayton Jones, Mary Pat Weiss, and Suzanne Humphries Evans.

The Corporate Chairs, Jessica Kubat & Natalie Bolling, their Corporate Committee, and friends of Alabama Ballet encourage you to be a part of this event. By investing in the arts, you are strengthening the cultural fabric of our community. The success of the Alabama Ballet Spring Soirée empowers us to carry out our mission of changing lives through dance by promoting and fostering the development of classical and contemporary ballet through high quality performances, dance education, and community outreach.

About

About the State of Alabama Ballet, Inc. (Alabama Ballet)

Alabama Ballet engages, inspires, and educates audiences by offering world-class performances and exceptional educational programming. Established in 1981, it is Birmingham's second largest performing arts organization and Alabama's premiere, professional ballet company. The company is made up of thirty-eight professional dancers and apprentices from six different countries and across the United States. Under the Artistic Direction of Tracey Alvey, Alabama Ballet performs five major programs over the regular season and tours throughout the state, with annual appearances in Anniston, Rainsville, Andalusia, Oxford, and Montgomery. Located on 1st Avenue South, Alabama Ballet Center for Dance is a 21,500 square-foot facility with six studios that houses the professional company, administrative and artistic offices, costume shop, storage facilities, and the Alabama Ballet School, the state's only accredited member of the Royal Academy of Dance. Alabama Ballet is proud to impact over 10,000 youth annually through meaningful education and outreach programs. Alabama Ballet is a 501(c)(3) not for profit organization.

corporate committee

Jessica Kubat & Natalie Bolling | Corporate Chairs

Katy Eldridge
Trey Hill
Jessica Garrison

Danny Markstein
Mary Samuels
Melinda Sellers

Takeria Stephens

gala committee

Mary Clayton Jones, Mary Pat Weiss, &
Suzanne Humphries Evans | Gala Committee
Chairs

Mary Bradley Anderson
Chelsea Crenshaw
Lindsay Fisher
Grace Goodrich
Jamie Hill
Sarah Lacey
Virginia Markstein
Suzie McCullough
Candice McKinney
Christy Nelson
Lora Retherford
Mallie Whatley
Alden Williams

Bronwyne Chapman
Bridget Drennen
Kelli Fleming
Zoe Gowen
Scarlotte Kilgore
Kathryn Lemak
Marion Marx
Jennifer McGahey
Elizabeth Miles
Frances Nichols
Lauren Weil
Margaret Whiteside
Emily Wykle

Prima

Prima Level – Presenting Sponsorship - \$25,000

- Recognition as the Presenting Sponsor in curtain speech of The Alabama Ballet Spring Soirée program
- Three tables of eight at The Alabama Ballet Spring Soirée with premium seating
- Placard with company logo on all three tables
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Presenting Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition in press release and on Alabama Ballet website and social media as The Alabama Ballet Spring Soirée Presenting Sponsor
- 20 premium ticket vouchers for 2021-2022 Alabama Ballet season performances

I am pleased to support The 2022 Alabama Ballet Spring Soirée at the Prima level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Bourée

Bourée Level Sponsorship - \$15,000

- Recognition as Bourée Sponsor in curtain speech of The Alabama Ballet Spring Soirée program
- Two tables of eight at The Alabama Ballet Spring Soirée with premium seating
- Placard with company logo on all three tables
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Bourée Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition in press release and on Alabama Ballet website and social media as a The Alabama Ballet Spring Soirée Sponsor
- 10 premium ticket vouchers for 2021-2022 Alabama Ballet season performances

I am pleased to support The 2022 Alabama Ballet Spring Soirée at the Bourée level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Allegro

Allegro Level Sponsor - \$10,000

- One table of eight at The Alabama Ballet Spring Soirée
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Allegro Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition in press release and on Alabama Ballet website and social media as a The Alabama Ballet Spring Soirée Sponsor
- 6 premium ticket vouchers for 2021-2022 Alabama Ballet season performances

I am pleased to support The Alabama Ballet Spring Soirée at the Allegro level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

____ Please reserve my sponsorship and invoice my company.

____ Please find my check enclosed.

____ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Adagio

Adagio Level Sponsorship - \$7,500

- One table of eight at The Alabama Ballet Spring Soirée with premium seating
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Adagio Level Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition on Alabama Ballet website and social media as The Alabama Ballet Spring Soirée
- 4 premium ticket vouchers to the 2021-2022 Alabama Ballet season performances

I am pleased to support The 2022 Alabama Ballet Spring Soirée at the Adagio level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

____ Please reserve my sponsorship and invoice my company.

____ Please find my check enclosed.

____ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Patron

Patron Level Sponsorship - \$5,000

- One table of eight at The Alabama Ballet Spring Soirée with premium seating
- Recognition as Patron Level Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition on Alabama Ballet website and social media as The Alabama Ballet Spring Soirée Sponsor

I am pleased to support The 2022 Alabama Ballet Spring Soirée at the Patron level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

sponsor information

Company/ Sponsor Name

Company/ Sponsor Address

City, State, Zip Code

Primary Contact Information

Contact Name and Title

Telephone

E-mail

Ad/Marketing Contact for Logo, Ticketing, Seating

Company Contact Name/ Title

Telephone and E-mail

Please return this form to:

Alabama Ballet
2726 1st Avenue South
Birmingham, Alabama 35233

T: 205.322.4300 F:205.322.4444

Email: mary.goodrich@alabmaballet.org or micheleswader@alabamaballet.org