

corporate
sponsorship
opportunities



*Alabama
Ballet
Spring
Soirée*

2021



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Ballet
Spring
Soirée*

Friday, May 21, 2021 | 6 PM
Alabama Ballet Center for Dance
2726 1st Avenue South

2021 Corporate Chairs | Melinda Sellers and
Alexia Borden

2021 Gala Chairs | Candice McKinney,
Marion Marx and Elizabeth Miles

About

We hope that you will honor our organization by joining us Friday, May 21, 2021 for the Alabama Ballet Spring Soiree, a reimagined annual fundraising event outdoor under the stars at the Alabama Ballet Center for Dance with dinner, dancing, and a special performance by Alabama Ballet. This signature philanthropic occasion will not only raise vital funds for Alabama Ballet but also offers guests a unique opportunity to celebrate the Company, its extraordinary dancers, and all the generous patrons who support the Ballet. In lieu of our annual Pointe Ball, the Alabama Ballet Spring Soiree event will raise funds for the School and the Company as well as Alabama Ballet's education and outreach programs.

The 2021 Alabama Ballet Spring Soiree will begin at 6:00 pm with cocktails under the stars followed by an performance by Alabama Ballet company dancers. Approximately 300 guests along with Artistic Director, Tracey Alvey, dancers, Alabama Ballet School parents, board members, and friends of Alabama Ballet will enjoy a gourmet dinner by Chef Chris Hastings and an amazing celebration of our community. The beautiful decorations, dinner, and dancing is made possible by our 2021 Gala Committee Chairs, Candice McKinney, Marion Marx, and Elizabeth Miles.

The Corporate Chairs, Melinda Sellers and Alexia Borden, their Corporate Committee, and friends of Alabama Ballet encourage you to be a part of this event. By investing in the arts, you are strengthening the cultural fabric of our community. The success of the Alabama Ballet Spring Soiree empowers us to carry out our mission of changing lives through dance by promoting and fostering the development of classical and contemporary ballet through high quality performances, dance education, and community outreach.

About

About the State of Alabama Ballet, Inc. (Alabama Ballet)

Alabama Ballet engages, inspires, and educates audiences by offering world-class performances and exceptional educational programming. Established in 1981, it is Birmingham's second largest performing arts organization and Alabama's premiere, professional ballet company. The company is made up of thirty-eight professional dancers and apprentices from six different countries and across the United States. Under the Artistic Direction of Tracey Alvey, Alabama Ballet performs five major programs over the regular season and tours throughout the state, with annual appearances in Anniston, Rainsville, Andalusia, Oxford, and Montgomery. Located on 1st Avenue South, Alabama Ballet Center for Dance is a 21,500 square-foot facility with six studios that houses the professional company, administrative and artistic offices, costume shop, storage facilities, and the Alabama Ballet School, the state's only accredited member of the Royal Academy of Dance. Alabama Ballet is proud to impact over 10,000 youth annually through meaningful education and outreach programs. Alabama Ballet is a 501(c)(3) not for profit organization.

corporate committee

Melinda Sellers and Alexia Borden | Corporate Chairs

Jennifer Clark
Christopher Daniel
Jessica Garrison
Trey Hill

Jessica Kubat
Danny Markstein
Michael Sansbury
Jeremy Retherford

gala committee

Candice McKinney, Marion Marx and Elizabeth Miles | Gala Committee Chairs

Mary Bradley Anderson
Kitty Brown
Stephanie Brown
Emily Bynum
Bronwyne Chapman
Wimberly Comer
Chelsea Crenshaw
Carey Martin Donaldson
Bridget Drennen
Lindsey Druhan
Kelli Fleming
Ann Blair Gribbin
Jamie Hill
Liz Holley
Janie Jones
Mary Clayton Jones
Scarlotte Kilgore
Kathryn Lemak

Lauren Malbrough
Cathy Marks
Virginia Markstein
Suzie McCullough
Jennifer McDaniel
Jennifer McEwen
Jennifer McGahey
Ashley McGrane
Ashley Miles
Christy Nelson
Fran Nichols
Tyler Novak
Lauren Pearson
Lora Retherford
Tamara Sansbury
Carla Ward
Mary Pat Weiss
Mallie Whatley
Margaret Whiteside

Prima

Prima Level – Presenting Sponsorship - \$25,000

- Recognition as the Presenting Sponsor in curtain speech of The Alabama Ballet Spring Soirée program
- Three tables of eight at The Alabama Ballet Spring Soirée with premium seating
- Placard with company logo on all three tables
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Presenting Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition in press release and on Alabama Ballet website and social media as The Alabama Ballet Spring Soirée Presenting Sponsor
- 20 premium ticket vouchers for 2020-2021 Alabama Ballet season performances

I am pleased to support The 2021 Alabama Ballet Spring Soirée at the Prima level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Bourée

Bourée Level Sponsorship - \$15,000

- Recognition as Bourée Sponsor in curtain speech of The Alabama Ballet Spring Soirée program
- Two tables of eight at The Alabama Ballet Spring Soirée with premium seating
- Placard with company logo on all three tables
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Bourée Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition in press release and on Alabama Ballet website and social media as a The Alabama Ballet Spring Soirée Sponsor
- 10 premium ticket vouchers for 2020-2021 Alabama Ballet season performances

I am pleased to support The 2021 Alabama Ballet Spring Soirée at the Bourée level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Allegro

Allegro Level Sponsor - \$10,000

- One table of eight at The Alabama Ballet Spring Soirée
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Allegro Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition in press release and on Alabama Ballet website and social media as a The Alabama Ballet Spring Soirée Sponsor
- 6 premium ticket vouchers for 2020-2021 Alabama Ballet season performances

I am pleased to support The Alabama Ballet Spring Soirée at the Allegro level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

____ Please reserve my sponsorship and invoice my company.

____ Please find my check enclosed.

____ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Adagio

Adagio Level Sponsorship - \$7,500

- One table of eight at The Alabama Ballet Spring Soirée with premium seating
- Signage with Company logo by The Alabama Ballet Spring Soirée check-in table
- Recognition as Adagio Level Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition on Alabama Ballet website and social media as The Alabama Ballet Spring Soirée
- 4 premium ticket vouchers to the 2020-2021 Alabama Ballet season performances

I am pleased to support The 2021 Alabama Ballet Spring Soirée at the Adagio level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

____ Please reserve my sponsorship and invoice my company.

____ Please find my check enclosed.

____ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

Patron

Patron Level Sponsorship - \$5,000

- One table of eight at The Alabama Ballet Spring Soirée with premium seating
- Recognition as Patron Level Sponsor in The Alabama Ballet Spring Soirée program
- Recognition in Season Program Books in conjunction with The Alabama Ballet Spring Soirée
- Recognition on Alabama Ballet website and social media as The Alabama Ballet Spring Soirée Sponsor

I am pleased to support The 2021 Alabama Ballet Spring Soirée at the Patron level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number

Expiration Date

Billing Zip Code

Security Code

Signature

sponsor information

Company/ Sponsor Name

Company/ Sponsor Address

City, State, Zip Code

Primary Contact Information

Contact Name and Title

Telephone

E-mail

Ad/Marketing Contact for Logo, Ticketing, Seating

Company Contact Name/ Title

Telephone and E-mail

Please return this form to:

Alabama Ballet
2726 1st Avenue South
Birmingham, Alabama 35233

T: 205.322.4300 F:205.322.4444

Email: mary.goodrich@alabmaballet.org or micheleswader@alabamaballet.org