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BAMA

BALLET

P  OINTE

BALL

CORPORATE
SPONSORSHIP
OPPORTUNITIES

THE
POINTE
BALL
2020

Saturday, February 8, 2020 | The Club

featuring the theme from “Blue Suede Shoes” by Alabama Ballet

In honor of Judge and Mrs. J. Scott Vowell

2020 Corporate Chair, Mr. Jeremy Retherford

2020 Gala Chairs, Mary Bradley Anderson
and Lauren Pearson

ABOUT

Alabama Ballet's Pointe Ball is recognized as one of Birmingham's premier gala events. On Saturday, February 8, 2020, Alabama Ballet will host a festive evening of dinner and dancing in celebration of Judge and Mrs. J. Scott Vowell, long-time board member and supporter of the Ballet. As the organization's largest fundraiser, the eighteenth annual Pointe Ball fundraiser will serve as an occasion to celebrate our organization, community, and supporters. We consider Judge and Mrs. J. Scott Vowell "Hall of Fame" supporters and are delighted to honor them this year.

The 2020 Pointe Ball will begin with cocktails in the Signature Room of The Club followed by an intimate performance by Alabama Ballet company dancers in the Ballroom. Approximately 400 guests along with Artistic Director, Tracey Alvey, dancers, Alabama Ballet School parents, board members, and friends of Alabama Ballet will enjoy a gourmet dinner and amazing night views of Birmingham as we toast to Judge and Mrs. J. Scott Vowell. Following dinner, guests will return to the Signature Room to hit the dance floor. The beautiful decorations, dinner, and dancing is made possible by our 2020 Gala Committee Chairs, Mary Bradley Anderson and Lauren Pearson. The 2020 Pointe Ball Corporate Chair, Mr. Jeremy Retherford, his Corporate Committee, and friends of Alabama Ballet encourage you to be a part of this event. By investing in the arts you are strengthening the cultural fabric of our community. The Pointe Ball underwrites approximately 10% of the Ballet's \$2 million operating budget. The success of the Pointe Ball empowers us to carry out our mission of changing lives through dance by promoting and fostering the development of classical and contemporary ballet through high quality performances, dance education, and community outreach.

About the State of Alabama Ballet, Inc. (Alabama Ballet)

Alabama Ballet engages, inspires, and educates audiences by offering world-class performances and exceptional educational programming. Established in 1981, it is Birmingham's second largest performing arts organization and Alabama's premiere, professional ballet company. The company is made up of thirty-eight professional dancers and apprentices from six different countries and across the United States. Under the Artistic Direction of Tracey Alvey, Alabama Ballet performs five major programs over the regular season and tours throughout the state, with annual appearances in Anniston, Rainsville, Andalusia, Oxford, and Montgomery. Located on 1st Avenue South, Alabama Ballet Center for Dance is a 21,500 square-foot facility with six studios that houses the professional company, administrative and artistic offices, costume shop, storage facilities, and the Alabama Ballet School, the state's only accredited member of the Royal Academy of Dance. Alabama Ballet is proud to impact over 10,000 youth annually through effective education and outreach programs. Alabama Ballet is a 501(c)(3) not for profit organization.

CORPORATE COMMITTEE

Jeremy Retherford | Corporate Chair

Christopher Daniel

Glenn Drennen

Jessica Garrison

Warren Giardina

Trey Hill

Jessica Kubat

Jay Lester

Danny Markstein

Ashley Morris

J. T. Price

Melinda Sellers

Al Vance

Karla Wiles

GALA COMMITTEE

Mary Bradley Anderson | Gala Chair

Lauren Pearson | Gala Chair

Jennifer Ard

Kate Brinkley

Kitty Brown

Stephanie Brown

Fran Chaiprakob

Bronwyne Chapman

Jennifer Childs

Wimberly Comer

Lisa Costanzo

Lauren DeMoss

Mary Drennen

Bridget Drennen

Lindsey Druhan

Kelli Fleming

Lori Goodson

Bebe Goodrich

Jamie Hill

Janie Jones

Grace Kipp

Alison Lassiter

Virginia Markstein

Marion Marx

Candice McKinney

Elizabeth Miles

Eleanor Montgomery

Kelley Norwood

Tyler Novak

Sarah Parker

Emily Price

Dee Repici

Melany Robinson

Marianne Strong

Carla Ward

Olivia Wiggins

Amber Whillock

PRIMA

Prima Level – Presenting Sponsorship - \$25,000

- Recognition as the Presenting Sponsor in curtain speech of The Pointe Ball program
- Three tables of eight at The Pointe Ball with premium seating
- Placard with company logo on all three tables
- Signage with Company logo by The Pointe Ball check-in table
- Recognition as Presenting Sponsor in The Pointe Ball program
- Recognition in Season Program Books in conjunction with The Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as The Pointe Ball Presenting Sponsor
- 20 premium ticket vouchers for 2019-2020 Alabama Ballet season performances

I am pleased to support The 2020 Point Ball at the Prima level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number Expiration Date Billing Zip Code Security Code

Signature

BOURÉE

Bourée Level Sponsorship - \$15,000

- Recognition as Bourée Sponsor in curtain speech of The Pointe Ball program
- Two tables of eight at The Pointe Ball with premium seating
- Placard with company logo on all three tables
- Signage with Company logo by The Pointe Ball check-in table
- Recognition as Bourée Sponsor in The Pointe Ball program
- Recognition in Season Program Books in conjunction with The Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as a Pointe Ball Sponsor
- 10 premium ticket vouchers for 2019-2020 Alabama Ballet season performances

I am pleased to support The 2020 Point Ball at the Bourée level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number Expiration Date Billing Zip Code Security Code

Signature

ALLEGRO

Allegro Level Sponsor - \$10,000

- One table of eight at The Pointe Ball
- Signage with Company logo by The Pointe Ball check-in table
- Recognition as Allegro Sponsor in The Pointe Ball program
- Recognition in Season Program Books in conjunction with The Pointe Ball
- Recognition in press release and on Alabama Ballet website and social media as a Pointe Ball Sponsor
- 6 premium ticket vouchers for 2019-2020 Alabama Ballet season performances

I am pleased to support The 2020 Point Ball at the Allegro level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

___ Please reserve my sponsorship and invoice my company.

___ Please find my check enclosed.

___ Please charge my credit card (circle one): VISA MC AMEX

Card Number Expiration Date Billing Zip Code Security Code

Signature

ADAGIO

Adagio Level Sponsorship - \$7,500

- One table of eight at The Pointe Ball with premium seating
- Signage with Company logo by The Pointe Ball check-in table
- Recognition as Adagio Level Sponsor in The Pointe Ball program
- Recognition in Season Program Books in conjunction with The Pointe Ball
- Recognition on Alabama Ballet website and social media as The Pointe Ball Sponsor
- 4 premium ticket vouchers to the 2019-2020 Alabama Ballet season performances

I am pleased to support The 2020 Point Ball at the Adagio level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

Please reserve my sponsorship and invoice my company.

Please find my check enclosed.

Please charge my credit card (circle one): VISA MC AMEX

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PATRON

Patron Level Sponsorship - \$5,000

- One table of eight at The Pointe Ball with premium seating
- Recognition as Patron Level Sponsor in The Pointe Ball program
- Recognition in Season Program Books in conjunction with The Pointe Ball
- Recognition on Alabama Ballet website and social media as The Pointe Ball Sponsor

I am pleased to support The 2020 Point Ball at the Patron level _____

We cannot attend but wish to make a 100% tax deductible donation of \$_____

Checks should be made payable to Alabama Ballet.

____ Please reserve my sponsorship and invoice my company.

____ Please find my check enclosed.

____ Please charge my credit card (circle one): VISA MC AMEX

Card Number Expiration Date Billing Zip Code Security Code

Signature

SPONSOR INFORMATION

Company/ Sponsor Name

Company/ Sponsor Address

City, State, Zip Code

Primary Contact Information

Contact Name and Title

Telephone

E-mail

Ad/Marketing Contact for Logo, Ticketing, Seating

Company Contact Name/ Title

Telephone and E-mail

Please return this form to:

Alabama Ballet
2726 1st Avenue South
Birmingham, Alabama 35233

T: 205.322.4300 F:205.322.4444

Email: mary.goodrich@alabmaballet.org or micheleswader@alabamaballet.org